

You are invited to the 15th annual



# Family Business Speaker Series

Trusted advisors for long-term family-owned business success.

**April 23, 2024**  
**The Ritz-Carlton**

100 Carondelet Plaza  
St. Louis, MO | 63105

**Only one-third of family businesses successfully complete the transition process at each generation; two-thirds do not make it.**

In 1973 Bruce joined his father's business, U.S. Tool Grinding in Desloge, MO. Bruce's knack for innovation and design of specialized production equipment, tools and processes has grown US Tool to be the largest cutting tool reconditioning company in the world.

US Tool provides cutting tools and manufacturing supplies to help build critical aerospace products including the F35 Fighter Jet, SpaceX rockets, the new B-21 Stealth Bomber as well as most commercial and private aircraft.

One of his sons, Brent is working side by side with Bruce as the President of US Tool Group as they continue the legacy of US Tool.

## Featured Speaker



*Bruce Williams*

*CEO, US Tool*

Bruce graduated from Georgia Tech University in 1970 with a Bachelor's, Degree in Electrical Engineering. Under Bruce's leadership over the past 52 years, the company has grown from 20 employees to over 1,000 today and has been one of the largest and best employers in the region for 66 years. Bruce's hobbies include flying his Red and White Bi-Wing "Pitts Special" airplane, biking, and spending time with his family and friends.

Board membership:

- The Mineral Area College Foundation
- The Farmington Industrial Development Authority
- The Presbyterian Home for Children

## Agenda

- 7:30am Registration, Continental Breakfast
- 8:15am Program
- 9:30am Adjourn

### Hall of Fame Featured Speakers:

- Alaina Macia, CEO, Medical Transportation Management
- Shawn Gorman, Chairman, and Stephen Smith, CEO, L.L.Bean
- Jamie Richardson, VP Brand Development, White Castle
- Tom Phillips, CEO, Weekends Only
- Chris Eckert, President & CEO, Eckert's
- Peter Herschend, Chris Herschend, Jonn Herschend, Herschend Enterprises
- Bill DeWitt, President, St. Louis Cardinals
- Billy Busch, CEO, William K. Busch Brewing Company
- Andy Taylor, CEO, Enterprise Holdings
- John Tracy, CEO, Dot Foods

**No Charge to Attend**  
**Space is limited**  
**Complimentary parking in hotel garage**

Presented by:

