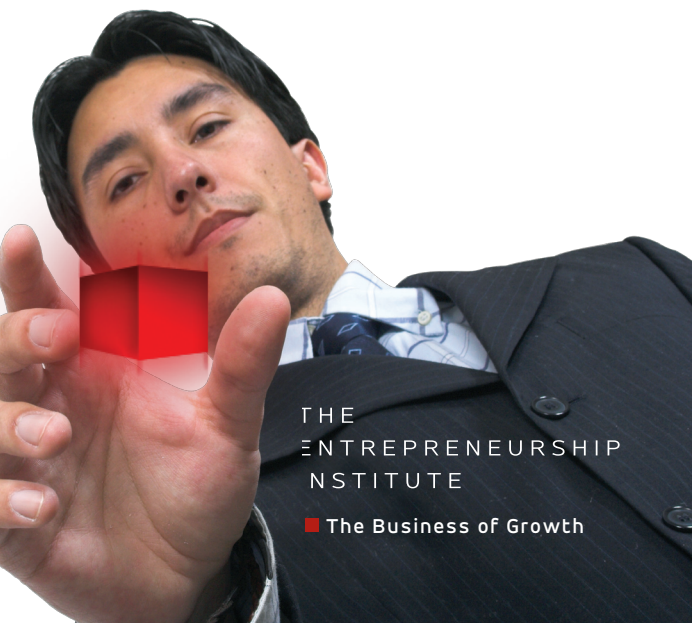


The Presidents' Forum

OF ST. LOUIS



Tuesday, March 1, 2016



THE
ENTREPRENEURSHIP
INSTITUTE

■ The Business of Growth

Presidential Presenters:

Joe Reagan



President & CEO, St. Louis Regional Chamber

Joe Reagan was named President and Chief Executive Officer of the St. Louis Regional Chamber in December 2011. The Regional Chamber is the chamber of commerce and leading private sector economic development organization serving the 15-county, bi-state region. The Chamber is a broad community of leaders united for economic prosperity throughout the entire St. Louis metro area. The Chamber's One Purpose is to inspire a greater St. Louis. Mr. Reagan is an entrepreneur and an experienced business and community leader, who has helped shape and implement large-scale economic development investments, solve complex business and community problems and create a better culture for entrepreneurship. Before his recruitment to St. Louis to head the Regional Chamber, Joe served as President and CEO of Greater Louisville Inc.-Metro Chamber of Commerce.

Steve Young



Founder, SYNEK Draft System

Steve Young left his job as a Wall Street Analyst to find a way to get craft brews into customers' homes. He founded SYNEK, a draft system that serves any beer, fresh from the tap, anywhere you want it. It is the first ever kitchen appliance that dispenses crowd-sourced beer from recyclable cartridges that are specially designed for beer. Unlike cans and bottles, the cartridges can be filled using a simple adapter. SYNEK successfully funded their Kickstarter of \$650,000, the most successful in St. Louis history, and are launching to market as we speak. They have sales in 50+ countries and have over 70,000 beer flavors participating.

Susan B. McCollum

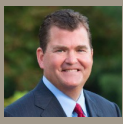
Chairman & CEO, Major Brands, Inc.



Susan B. McCollum is Chairman and Chief Executive Officer of Major Brands, Inc., a leading Missouri distributor of premium spirits, wine, beer and non-alcoholic beverages, and the only major distributor that is woman owned and operated. With offices in St. Louis, Kansas City, Springfield, Columbia and Cape Girardeau, Major Brands employs more than 600 people and serves more than 9,000 retail customers throughout the state. She also owns and serves as the CEO of Eagle Brands Sales, an Anheuser-Busch distributor in South Florida, that serves Miami, Homestead and the Keys and employs more than 250 people. Before joining Major Brands, Ms. McCollum was the founder and principal of McCollum and Associates, a strategic marketing and communications consulting firm and an adjunct professor of marketing at Webster University.

David Spence

Chairman & CEO, Legacy Pharmaceutical Packaging



David Spence joined Legacy Pharmaceutical Packaging in 2008 assuming the role of CEO in 2014. Founded in 2003, the \$50 million independent, privately held contract pharmaceutical packaging company employs 230 full time. As a full service solution provider, they offer innovative package design and engineering capabilities, cutting edge technologies, state of the industry quality control and unparalleled project management and customer support. Mr. Spence previously served as CEO of Alpha Packaging which he bought at age 26 in 1985. Under his leadership, the company went from \$350,000 in annual sales to over \$200 million. The company has over 900 employees and 9 manufacturing locations. He's the recipient of the Lifetime Achievement award as well as the Ernst and Young Entrepreneur of the Year award.

THE PRESIDENTS' FORUM SCHEDULE

Tuesday, March 1, 2016

7:30 - 8:15 a.m.

Registration/Networking/ Breakfast

8:20 - 8:50 a.m.

Kick Off Address by Joe Reagan

8:55 - 9:25 a.m.

Morning Presentation by Steve Young

9:25- 10:55 a.m.

Breakouts/Peer-to-Peer Interactions:

- M&A Buy Side and Sell Side
- Marketing Breakthroughs: Getting Past the Clutter, Chaos, & Can't Reach
- Election 2016: What Lies Ahead and What Business Owners Need to Know Now

11:10 - 12:20 p.m.

Breakouts/Peer-to-Peer Interactions:

- Capital Attraction: Getting It. Keeping It. Leveraging It.
- Employee Engagement: Empowering Performance, Endurance & Profits
- Election 2016: What Lies Ahead and What Business Owners Need to know Now

12:20 - 2:15 p.m.

Lunch

Luncheon Address by Susan McCollum

Afternoon Presentation by David Spence

2:15 p.m.

Adjourn

REGISTER NOW

THE PRESIDENTS' FORUM OF ST. LOUIS

A 'By-Invitation-Only' Program For CEOs, Presidents Or Owners

"The 'President's Forum' is a well organized thought-provoking time spent with proven practical industry leaders; causing necessary "why" and "why not" dialogs, tips, and considerations. A truly enriching and energizing engagement."

■
PAUL J. STUS, PRESIDENT & COO
ARGO PRODUCTS COMPANY
THE PRESIDENTS' FORUM OF ST. LOUIS

"The speakers were great, as were the networking opportunities. I look forward to attending next year."

■
EMILY MARTIN, PRESIDENT
ASCHINGER ELECTRONIC COMPANY
THE PRESIDENTS' FORUM OF ST. LOUIS

"I very much enjoyed the Forum. Thank you. All the sessions were excellent."

■
CHRIS SCHMIDT, SENIOR VICE PRESIDENT & CIO
CSI LEASING, INC.
THE PRESIDENTS' FORUM OF ST. LOUIS



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You can't google the solution to an important business problem. What you can do is listen to and discuss how other CEOs have addressed the same issues of concern to your business. From enlightening "case study" presentations to inspiring smaller roundtables and substantial peer-to-peer networking, you'll get practical solutions, generate new ideas and make valuable business connections.

Presentations

Successful owners and prominent leaders discuss best practices to resolve key business issues.

Roundtable Interaction

Participate in engaging Q&A sessions with the Forum's CEO, faculty and other top-level experts.

Networking

Share ideas, develop leads to expand your market, and build your business through strategic alliances.

Tuesday, March 1, 2016

**The Charles F. Knight Executive Education &
Conference Center**
One Brookings Drive, St. Louis , MO 63130

The Presidents' Forum was created through the efforts of the Advisory Board of St. Louis and The Entrepreneurship Institute (TEI) to provide practical solutions, relevant information and valuable contacts needed to thrive in a challenging economy. TEI is the most successful independent non-profit educational corporation organized solely to assist and encourage the growth of American enterprises. Since 1976, TEI has assisted thousands of company presidents in solving problems and developing business contacts that contribute positively to the bottom line.



To learn more about the Presidents' Forum and our various other opportunities and resources, visit www.tei.net.



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