



You are invited to a complimentary seminar:

Leading Through Tough Times and Into Recovery

Strategic thinker, creative marketer, savvy businessman, team builder - these are just some of the words that describe this St. Louis business leader. In just 12 years, Tom Phillips and his team have built their organization into one of the nation's top 100 in its industry and the most shopped home furnishings retailer in the St. Louis Metropolitan area.

Tom's message of sustaining growth in good times and tough times addresses critical issues faced by all organizations. This promises to be an enjoyable, participative learning experience.

Tom's presentation will focus on:

- The origin of the Weekends Only concept
- Gaining alignment around mission and values
- Fostering a culture of employee engagement
- What to communicate in tough times
- Developing leaders for future growth

Agenda

7:00 a.m.	Registration, breakfast, networking
7:30 a.m.	Welcome, announcements, introductions
7:55 a.m.	Tom Phillips, featured speaker
8:35 a.m.	Q&A with Tom
9:00 a.m.	Breakout Discussions: How to apply to your business
9:30 a.m.	Adjourn

Presented by:



FEATURED SPEAKER



Tom Phillips, CEO
Weekends Only

October 29, 2009
The Ritz-Carlton
100 Carondelet Plaza
St. Louis, MO 63105

Reservations Required
No Charge to Attend

Please RSVP
with contact info to
Amy Propst at CMA
apropst@cmaconsult.com
by October 22, 2009

Complimentary parking
in hotel garage

To subscribe to Quickread - a periodic, one-page thought leadership email focusing on people issues that affect organizational performance - please email apropst@cmaconsult.com

CMA | 7751 Carondelet Ste 302 | St. Louis, MO 63105
www.cmaconsult.com | (314) 721-1860 | Fax: (314) 721-1992